

For Immediate Release
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Feedlot Growth and Carcass Data Show Enhanced Value of Utilizing Salacoa Valley Farms • Spitzer Ranch ALLIANCE Genetics

Always focused on creating profit opportunities for their commercial customers, the SVF • SR ALLIANCE follows up on performance on all lots of fed cattle where they can obtain accurate data. They were recently able to obtain data on three loads of steers sired by SVF • SR bulls which were fed by one of their customers. These steers were backgrounded to heavy, long yearlings at home in the Carolinas on commodity based rations and sent to a feedlot in Central Kansas.

Load A consisted of 48 Brangus crossbred steers that were on feed for 115 days with an initial weight of 1004 pounds, a finished weight of 1588 pounds, an impressive 4.83# Average Daily Gain (ADG) and Dry Matter (DM) conversion at 5.29 #feed per #gain. Those calves were fed when corn was expensive and they fed at a feed cost of \$.83 per pound of gain. Load B was 46 Brangus crossbred steers which were started on feed at 1030 pounds, were fed for 116 days and were processed at 1597 pounds. They had a nice ADG of 4.63 # and a DM conversion of 5.75 #feed per #gain with a feed cost per pound of gain at \$.88; again fed on high dollar corn. Load C was 47 Brangus crossbred steers which went on feed weighing 1037 pounds, fed for 106 days and harvested at 1607 pounds. These steers had a whopping Average Daily Gain (ADG) of 5.38 #, but even more impressive was an outstanding DM conversion of 5.22 #feed per #gain. This customer stated; “In my 20 plus years of feeding cattle, I have never before fed a pen of steers with a DM conversion less than the ADG”. With corn at a more reasonable cost, that kind of performance calculated a feed cost per pound of gain at \$.59.

Averaging the performance of the total three loads of 141 steers produced an **overall ADG of 4.94 pounds** for every day they were in the feedlot with an industry leading **DM conversion of 5.42 #feed per #gain**. Those SVF • SR sired calves pretty well out gained and out converted everything else at that particular feedlot. The steers were sold live and they were not able to obtain carcass data.

The SVF • SR ALLIANCE has additionally fed 72 steers and 21 heifers which were the bottom end brothers and sisters of the bulls that sold in the Salacoa Valley Farms Bull Sale in September, 2009. These calves were sent to Decatur Beef Alliance, Oberlin, KS after being backgrounded 60 days in Georgia following the worst drought in history at SVF. These were “calf feds” and not yearlings and went on feed at 534 pounds, were on feed for 184 days and had an **ADG of 3.78 pounds**. The **DM conversion was 5.55 #feed per #gain** and they fed for a feed cost of \$.80 per pound.

Finished animals were sold “in the meat” weighing 1230 pounds and individual carcass data was collected on every head. The pen (steers and heifers combined) averaged a hot carcass weight (**HCW**) of **805 pounds** with a **13.5 sq. in. rib eye area (REA)** and a **yield grade (YG) of 2.57**. They were 45.7% YG 1s and 2s and 50% YG 3s. Quality grades were impressive with **65% grading Choice or better** and 35% grading Select Plus with no “outs”. And, **24% of these straight-bred Brangus received the qualification for Certified Angus Beef (CAB)**.

These data are presented for SVF • SR ALLIANCE bull buying customers to use to assist with marketing their Brangus sired calves as well as an encouragement to future customers to investigate the profitable possibilities using SVF • SR ALLIANCE BULLS can create. The next sale hosted by the Salacoa Valley Farms • Spitzer Ranch ALLIANCE will be the seventeenth

annual SPITZER RANCH BULL SALE to be held **SATURDAY, FEBRUARY 27, 2010** at **Calhoun Stockyards, Calhoun, GA.**

In addition to the bulls selling, there will be a nice selection of extra fancy commercial females consigned by customers of the SVF • SR ALLIANCE. These commercial females will be sired by SVF • SR ALLIANCE bulls or out of cows sired by SVF • SR ALLIANCE bulls. Most females will be BRANGUS GOLD tagged with a scattering of ANGUS SOURCE tagged females out of $\frac{3}{4}$ Brangus cows.

If you need the kind of profit oriented bulls with the genetics that will produce the kind of calves and feedlot steers that will keep you in the cattle business for the long haul, call 864/972-9140 or email spitzeranch@mindspring.com. You can access the most current Performance Test Reports on the 101 bulls slated for the February 27, 2010 sale by going to www.svfbulls.com. Or, you can have your own personal copy mailed to you in the Winter Newsletter by getting on their mailing list and receiving the Salacoa Valley Farms • Spitzer Ranch ALLIANCE Quarterly Newsletters. Just call, write or email to receive positive input almost guaranteed to place your operation in a position to be more profit driven.

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